JUNIOR LEAGUE OF
NASHVILLE

2019-2020
REPORT TO THE COMMUNITY

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Dallas Jessup
Mary Timaeus Olson

Dear Nashville Community,

Serving as the 98th president of the Junior League of Nashville was one of the greatest honors of my life. I had a front-row seat to the work of this organization and have an intimate understanding of its impact in our community.

This year had a unique set of challenges, to say the least! I've always believed that triumph comes through adversity and this year reaffirmed that for me, our leadership team, and our members. The pivots we've had to make as an organization - to ensure that our impact continued - required constant and clear communication, a newfound flexibility, internal reflection, and plain old fashioned grit.

Because of the tenacity, persistence, passion for our mission, and the learning mentality of our members (we are, after all, a training organization!), the Junior League of Nashville served over 3,000 women and children alongside our 12 partner agencies; had over 10 public-facing community events such as Kids in the Kitchen, Members in Motion, and All Booked Up; launched a new format for our General Membership Meetings; held our first-ever virtual Placement Fair and General Membership Meetings; grew its social media platforms significantly; held an outstanding Human Trafficking Awareness month; made the third payment of a 1.5 million dollar gift to fund the Child Life program at Monroe Carell Jr. Children's Hospital at Vanderbilt; and granted over $73,000 dollars in community grants in addition to over $12,000 in unrestricted emergency relief grants to our community partners. And those are just the high-level highlights!

This year, our Diversity and Inclusion Committee completed a Cultural Competencies document for our League. This document provides guidance on a broad spectrum of issues, and I learned a lot from reading it. It will serve our League well in our mission of continuing to train effective volunteers who can serve and make an impact in a changing and dynamic city. *(You'll see their hard work this last year rolling out in the 2020-2021 League year.)* The Board of Directors also voted to institute a 6th Council as a part of our management team, specifically for the purpose of continuing to operationalize our diversity and inclusion work, and ensuring that every member feels valued and heard in our League.

We have also worked diligently on strategic and visioning work to usher us into our Centennial, which we will celebrate in the spring of 2022. 100 years of history needs to be celebrated appropriately and we are certainly gearing up! We dug into our history with a specially placed centennial committee that researched every decade of our history, and we are looking forward in regard to ensuring that we are poised and ready to continue our mission and impact in year 101 of our League's history and beyond. I sincerely look forward to supporting that work as a Sustaining Member of our League.

I want to thank the Publications Committee, led by Dallas Jessup, for their outstanding work this year. They have executed an exceptionally rich issue highlighting the impact of our organization. I hope you read through this issue and feel as much pride as I do in our League.

Allow me to thank you, our members, our sponsors and donors, and our friends, for the opportunity to serve as president in the 98th year of this very special League. Now, more than ever, I believe in the power of women's leadership and service.

This League – our League – has affected my life on a very personal level. My two daughters, ages 6 and 4, have seen and been a part of an institution where women get to lead through service – and it has affected their worldview profoundly. So much so that my 4-year-old daughter was under the impression that only women can be presidents! They have truly loved every second they were able to spend at the Junior League of Nashville this year (and it was a lot!). This League is a gift to me, to them, and to our city. Thank YOU, from the bottom of my heart, for all you do to drive our mission forward and to support this very special place that we call the Junior League of Nashville.

This year was nothing like I expected it to be. I would guess that you share that sentiment. It was challenging in ways I had not anticipated, yet those challenges came with their own unexpected gifts.

So I'll just end by saying this: I'd do it all over again in a heartbeat.

My very best, Nahed

OUR **VISION**

The Junior League of Nashville is a premier women's volunteer organization that offers our members the opportunity to build meaningful relationships with others who are unified by a desire to give back to our community. Through the talents of a diverse membership we will support and enrich the lives of women, children and families in our community. Together we have greater impact than we do individually.

OUR **MISSION**

The Junior League of Nashville is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

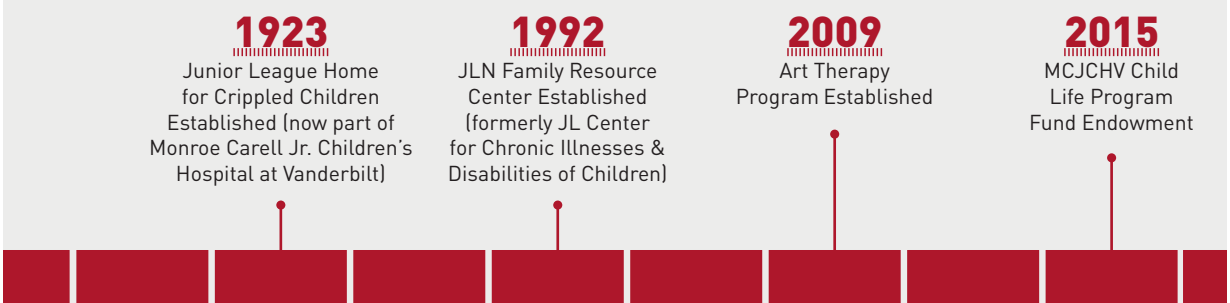
OUR **HISTORY**

The Junior League of Nashville (JLN) was founded in 1922 to serve the Nashville community in a volunteer capacity. Consistent with the original vision, current members and sustainers continue efforts to develop the potential of women as leaders and grassroots volunteers in support of causes that improve the lives of women, children and families. JLN founded the Junior League Home for Crippled Children in 1923, which is now part of the Monroe Carell Jr. Children's Hospital at Vanderbilt.

OUR COMMITMENT TO **DIVERSITY & INCLUSION**

The Junior League welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

JLN PHILANTHROPY AND VOLUNTEER SUPPORT FOR RESOURCES AT THE CHILDREN'S HOSPITAL HAS REMAINED A PRIMARY FOCUS FOR THE LEAGUE RESULTING IN THE ESTABLISHMENT OF



HUMAN TRAFFICKING AWARENESS MONTH

In January, our League honored Human Trafficking Awareness Month by hosting a variety of events with our community non-profit partners who are on the front lines of trafficking education, prevention, and survivor services.

"Human Trafficking is an abhorrent plague that destroys so many lives all across the globe. At JLN, one of our core community impact focuses is human trafficking. Our year-round efforts focus on providing the resources and platform to help survivors create a new life for themselves as well as stop traffickers at the state level in Tennessee," said Ashley Wood, Human Trafficking Public Awareness Chair. "Our committee planned a variety of events during this awareness month to provide a safe space to have the necessary conversations around this terrible social injustice."

EVENTS WERE OPEN TO JLN MEMBERS AND THE GREATER NASHVILLE COMMUNITY AND INCLUDED

- **SCREENINGS OF THREE FILMS RELATED TO HUMAN TRAFFICKING:** I am Jane Doe, In Plain Sight, and Private Violence
- **A HUMAN TRAFFICKING-ORIENTED BOOK CLUB EVENT:** Participants read Cyntoia Brown's autobiography, Free Cyntoia: My Search for Redemption in the American Prison System
- **HUMAN TRAFFICKING 101:** Training at JLN headquarters presented by the Human Trafficking Public Awareness Committee
- **MEMBERSHIP BRUNCH AT THE CAFÉ AT THISTLE FARMS:** A social enterprise restaurant and event space that employs women survivors of trafficking, prostitution, and addiction
- **A GENERAL MEMBERSHIP MEETING DESIGNATED TO HUMAN TRAFFICKING AWARENESS,** inclusive of a presentation by Judge Ana Escobar on the legal system's response to the issue and tables with survivor-made merchandise from Thistle Farms and Branded Collective. The RSVP and attendance at this meeting was the highest the League has seen in several years!
- **BOUGHT AND SOLD:** Nashville's Human Trafficking Problem and How We Can Be a Part of the Solution: A panel discussion at the JLN headquarters about human trafficking in Nashville and the state of Tennessee
- **AN ITEM DRIVE** for JLN community partners End Slavery Tennessee, Oasis Center, and Renewal House

DIAD VOLUNTEER PROJECTS
2019-2020

JLN's Done In a Day committee consists of members who regularly volunteer with nonprofits throughout our community in meaningful volunteer projects ranging from four to six hours. From staffing galas to helping support sick children, our DIAD committee members volunteered across a variety of non-profits in Nashville.

In March, a tornado devastated parts of Middle Tennessee. While there will be more to do as the Coronavirus curve flattens, DIAD immediately stepped up with disaster relief and clean up. In addition, the committee organized a donation drive to collect thousands of items for the Community Resource Center to distribute to victims of the tornado.

2019-2020 PROJECTS

Top 30 Under 30

TN Voices for Children

St. Lukes

Southern Festival of Books

Soles 4 Souls

Shop | Save | SUPPORT

Next Door Homecoming

Nashville Wine Auction:
A Cancer Benefit

Multiple Sclerosis:
Nashville Fall Crush

Monroe Carell Jr Children's Hospital

Members in Motion

McGruder FamilyResource Center:
Tornado Relief Volunteering

Lee Chapel Hands on Nashville

Lee AME

Kids In The Kitchen
Soup Sunday

Hands On Nashville

Handbags for Hope: ALS

Group Me

First Presbyterian

Dragonboat Festival

Davis House Child Advocacy Center:
Button Ball

CURE Songwriters Event

ASC Fall Festival

American Cancer Society:
Best Dressed Ball

Adventure Science Museum

Are you an agency in Greater Nashville that could use trained volunteers for a 4-6 hour project? Let us know.
jlnashville.org/community/diad

Six Junior League members volunteered at the Handbags for Hope benefit for ALS by manning the check-in station as well as helping the silent auction execution. This fundraiser benefits ALS families and patients of Tennessee

Our DIAD volunteered at the 2nd Annual Cure Songwriters in the Round that draws about 150 people in the Nashville community together to raise money to send a container of life-saving medical supplies and equipment to support families in resource-limited countries. JLN volunteers helped with the set-up and implementation of the silent auction, guest check-in, staffing the Fund-a-Need, and registration.

TORNADO RELIEF ASSISTANCE

Around midnight on March 2nd, two tornadoes (EF-3 & EF-4) ripped through Middle Tennessee destroying businesses, displacing residents, and claiming at least 24 lives. JLN members immediately jumped into action and organized a supply drive to provide necessary relief items to the Community Resource Center Nashville. We also connected with our community partners to identify opportunities for our members to help with recovery efforts. Albeit devastating, Junior League of Nashville is honored to be part of the immediate and ongoing #NashvilleStrong efforts to help rebuild the damage and support our community.

Tornado relief efforts from our League members included donating numerous items from diapers to clothing to school supplies to food and water. Items were dropped off off to various centers including the McGruder Family Resource Center.

MEMBERSHIP SNAPSHOT:

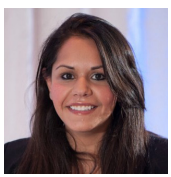
A LOOK INTO THE WOMEN WHO POWER THE LEAGUE

As we prepare to enter our centennial year as a League, it is just as important to celebrate our members as it is our community accomplishments. Though the below quotes and statistics are but a small glimpse into our membership, they help illustrate the caliber of the women in our League and the daily impact we make in Nashville.

Q: WHAT IS THE GREATEST BENEFIT OF YOUR JUNIOR LEAGUE MEMBERSHIP?

"The greatest benefit of my league membership thus far has been personal and professional development. Between the partnership with YLC, monthly training topics, and my current role as a project chair, I have been able to develop my networking and leadership skills. The Junior League has helped me to step out of my comfort zone and into myself."

Antricia Gordon, *Active Leader*



"I love the mission and vision built by the Junior League and how it encourages women to support women while giving back to the community. I specifically was drawn to the Nashville chapter's commitment to the Diversity and Inclusion Program as our city continues to grow and develop."

Maysoon Sayyad, *Provisional*

"Not a day goes by that I don't see or hear about something associated with the League - from the Children's Hospital to recycling, from the Headquarters building to a beautiful home- and I always think about a JLN project I worked on and the people worked with. They taught me how to recognize a need and address it, how to work on committees and lead them, how organization and teamwork should be done, and how the power of volunteers makes a difference."

Valerie Hartong, *Sustainer*

"Being inspired and supported by a community of women making a difference in Nashville."

Candace Fox, *First Year Active*

MEMBERSHIP BREAKDOWN

PROVISIONALS:
141

ACTIVES:
563

SUSTAINERS:
792

TOP MEMBER INDUSTRIES

MOST COMMON EMPLOYER HIGHER EDUCATION:
VANDERBILT

MOST COMMON EMPLOYER HEALTHCARE :
HCA

MOST COMMON EMPLOYER EDUCATION:
MNPS

MEMBERSHIP PLACEMENT BREAKDOWN

COMMUNITY: 36%

DEVELOPMENT: 14%

MEMBERSHIP: 18%

MARCOM: 4%

ADMISSIONS: 6%

OPERATIONS: 5%

NASHVILLE

JUNIOR LEAGUE OF NASHVILLE ANNUAL FACT SHEET

WELCOMED & TRAINED

141

NEW JLN MEMBERS

TWO FOCUS AREAS

CRADLE-TO-CAREER LITERACY AND HUMAN TRAFFICKING

TWO EVENTS

SERVING LOCAL NASHVILLE COMMUNITIES

JUNIOR LEAGUES' KIDS in the KITCHEN

JLN'S DAY OF SERVICE - 289 HOURS

Members IN MOTION

22 PROJECTS IN ITS THIRD YEAR

$337,039

AWARDED TO COMMUNITY PARTNERS

PENCIL · YES Youth Encouragement Services · renewal House · end slavery Tennessee · Safe Haven Family Shelter · book 'em · oasis center · Youth Villages The force for families · preston TAYLOR MINISTRIES · The McNeilly Center for children · Monroe Carell Jr. Children's Hospital at Vanderbilt · YOU HAVE THE POWER

50,052 VOLUNTEER HOURS

VALUED AT $22.24/HOUR = $1,113,156 DONATION

DONE-IN-A-DAY

389 VOLUNTEER HOURS SUPPORTING

15 AGENCIES

34 TRAININGS

FOR **1,062** ATTENDEES

PARTNERED WITH 12 ORGANIZATIONS THROUGHOUT

2019-2020 LEAGUE YEAR

Junior League of Nashville | 2202 Crestmoor Road, Nashville, TN 37215 | (615) 269-9393 | jlnashville.org

2019-2020 COMMUNITY PARTNERS

"Our community non-profit partners are a vital part of serving our vision statements and outcome goals," said Cara Deese, 2019-2020 JLN VP of Community. "We are honored and proud of the good work we were able to accomplish this past year through service and financial donations to contribute to our community."

TOTAL AWARDED TO COMMUNITY PARTNERS:

Financial: **$337,039**

In-Kind: **$109,976.80**

Total Volunteer Hours Through Designated JLN Committees: **5,110**

Human Trafficking Vision Statement:

Through the establishment of strategic alliances, challenge the threat of human trafficking in Middle Tennessee by supporting programs that promote prevention and provide services for survivors of human trafficking.

Human Trafficking Outcomes:

- Provide educational opportunities and informational materials to key influencers to raise awareness of the issue and promote the ways in which human trafficking can be prevented.
- Increase access to programs that can prevent an increase in the number of human trafficking victims.
- Increase access to programs that assist survivors of human trafficking to being recovery.

Human Trafficking Dedicated # of JLN Members: 40

End Slavery Tennessee
endslaverytn.org
Volunteer Hours: 665
JLN dollars committed:
In-kind: *$14,789.60*
Monetary: $12,869.68

Oasis Center
oasiscenter.org
Volunteer Hours: 560
JLN dollars committed:
In-kind: $12,454.40
Monetary: $11,775.55

Renewal House
renewalhouse.org
Volunteer Hours: **Volunteers are under the Human Trafficking Service Committee*
JLN dollars committed:
In-kind: $3,558.40
Monetary: $7,957.00

You Have the Power
yhtp.org
Volunteer Hours: 35
JLN dollars committed:
In-kind: $778.40
Monetary: $11,042.00

Literacy Vision Statement:

Through the establishment of strategic alliances, improve literacy outcomes for Nashville children and ensure that at-risk children and families have increased access to educational support programs and materials.

Literacy Outcomes:

- Increase access to literary materials for at-risk children and their families.
- Increase access to educational support programs for at-risk children and their families.
- Identify and minimize the achievement gaps that exist for at-risk children in order to increase public support for initiatives that close those gaps.

Literacy Dedicated # of JLN Members: 91

Book'em
bookem-kids.org
Volunteer Hours: 525
JLN dollars committed:
In-kind: $11,676.00
Monetary: $16,752.00

PENCIL
pencilforschools.org
Volunteer Hours: 385
JLN dollars committed:
In-kind: *$8,562.40*
Monetary: $7,792.00

The McNeilly Center for Children
mcneillycenter.org
Volunteer Hours: 280
JLN dollars committed:
In-kind: $6,227.20
Monetary: $12.224.27

PrestonTaylor Ministries
prestontaylorministries.org
Volunteer Hours: 840
JLN dollars committed:
In-kind: *$18,681.60*
Monetary: $6,955.22

Safe Haven
safehaven.org
Volunteer Hours: 420
JLN dollars committed:
In-kind: *$9,340.80*
Monetary: $14,077.07

Youth Villages
youthvillages.org
Volunteer Hours: 490
JLN dollars committed:
In-kind: $10,897.60
Monetary: $14,042.00

Moves and Grooves
movesandgrooves.org
Volunteer Hours: 80
JLN dollars committed:
In-kind: *$1,779.20*
Monetary: $4,842.00

Ongoing Dedicated # of JLN Members: 19

Monroe Carell Jr. Children's Hospital at Vanderbilt
childrenshospitalvanderbilt.org
Volunteer Hours: 665
JLN dollars committed:
In-kind: $14,789.60
Monetary: $216,776.38

**Tennessee Independent Sector values 1 hour of volunteer time at $22.24 Please note that all volunteer hours and in-kind donations are based on committee placement agreements and do not include outside hours volunteered through one-off volunteer projects.*

COVID-19

JUNIOR LEAGUE'S RESPONSE AND SUPPORT FOR MEMBERS

Unprecedented times called for prompt surveying of needs and delegating resources. When COVID-19 clearly posed a threat in mid-March, JLN's Board and Management team had the herculean task of making the calls on how to best protect and serve our members and community. Social distancing and quarantine measures certainly put a wrench in some of our plans, but we are proud of the meaningful ways we were still able to help our community.

Serving Our Community:

JLN provided an Emergency Assistance Relief unrestricted gift of $1,042.00 to each of our 12 community non-profit partners during the Coronavirus crisis. Committee chairs and our management team connected with each non-profit to understand their policies/procedures in relation to COVID-19 and how we could best use our networks and resources to help them.

Here are some of the ways our members stepped in to help while still staying safe and respecting CDC guidelines:

Purchased Chromebooks for PENCIL

JLN reallocated funds from grants / community endowment to purchase Chromebooks and accessories for MNPS students to allow for learning at home.

Provided Activity Bags to End Slavery Tennessee

Members volunteer regularly with survivors from human trafficking. Due to quarantine, the End Slavery Tennessee committee provided activity bags for the women at the Safe House to engage during "activity hour" providing an outlet for women recovering. Items included Yahtzee, movies, coloring books, tie-dye kits, and more.

Provided Additional Funds for Safe Haven Family Meals

An integral part of our service to Safe Haven is the meals our members cook/provide for families living in temporary housing with Safe Haven. Unfortunately, at this time our members were unable to deliver on this in-person experience. Therefore we provided an additional grant to assist with the meals they provide to their stakeholders.

Assisting Members & Redefining the Membership Experience:

"COVID-19 has challenged all of us mentally, physically and/or spiritually. However, the power of JLN lies within the heart of our League -- strong, compassionate women empowering one another paired with a dedication to serve our community," said Nahed Artoul Zehr. "This pandemic has brought a lot of disappointment, but I'm in awe of our member's tenacity to find solutions to help each other and our community non-profit partners. Thank you."

Below are a few of the ways JLN navigated quarantine while still connecting with our membership:

- 1st ever virtual General Membership Meetings
- Remote General Membership Meetings
- Trainings:
  - 3 Remote Trainings in April & May, 43 attendees in total
- Virtual Happy Hours/Celebrations:
  - Zoom Wine Tasting - 4/24
  - Zoom Joint Council Celebration / Passing of the Clicker - 5/12
  - Zoom League Wide Virtual Celebration - 5/29
  - Virtual Running Club - Every Thursday from April 30th through May 28th
  - Virtual Book Club - 4/29 & 5/20
  - 1st Ever Virtual Placement Fair

Our placement fair helps members identify their volunteer placement for the upcoming League Year. Members were able to learn more about committee placements through videos made for our digital platform followed by a Q&A Zoom for further clarification.

Disclaimer: The pandemic is a changing state and so the above information is reflective of JLN as of May 2020.

THE JUNIOR LEAGUE OF NASHVILLE
IS PLEASED TO ANNOUNCE THE DISTINGUISHED RECIPIENTS OF

THE 2019-2020 PARAGON AWARDS

OUTSTANDING COMMUNITY SERVICE OF THE YEAR AWARD

Presented to a nonmember of the League who has demonstrated the ideals of Junior League volunteer service, leadership, and dedication to improving our community

ERICA MITCHELL is the Chief Community Impact Officer for United Way of Metropolitan Nashville. She is a native East Tennessean, and has lived in Nashville for more than 20 years. Erica holds a B.A. in Business Management from North Carolina State University and an M.P.P. in Education Policy from Vanderbilt's Peabody College of Education and Human Development. Erica's experience includes management of a multi-million-dollar community investment portfolio, business strategy and development, resource development and community relations.

Her passion is working to accomplish transformational life outcomes – changing the story - for those who have the odds stacked against them. Erica is a wife and mother of three who in her spare time, enjoys volunteering, cooking, and "planting stuff" in her family garden.

OUTSTANDING SUSTAINER OF THE YEAR SERVICE AWARD

Presented to the Sustainer who best exemplifies how to lead a life of voluntarism, who has translated her volunteer education, and is committed to promoting voluntarism and training into community commitment and involvement

TERRI MAJOR originally hails from San Diego. She is a recently retired health law attorney and currently serves as a Board Member of the Boy Scouts of America, Middle Tennessee Council. Terri has been a member of the San Francisco, Santa Barbara, Pasadena, and Nashville leagues. In Pasadena, Terri was a member of the Sustainer Board for six years. She credits these relationships with her desire to bring Nashville Sustaining members together in a more meaningful way than membership alone.

Terri has used her League-learned event and organizational skills to co-found and organize the Sustainers Social Society, more popularly known as S3. With the help of many other Sustainers, including S3 co-founder Amy Atkinson, and the strong support of JLN, the Facebook group has grown to over 340 members and spurred the reinstatement of more than 50 former Sustainers. S3 has held 50+ events in the past year. Terri's leadership and vision has provided fun ways to strengthen and engage hundreds of sustainers.

OUTSTANDING ACTIVE OF THE YEAR SERVICE AWARD

Presented to the member who best exemplifies the purpose of JLN and is committed to promoting voluntarism and improving our community through the effective action and leadership of trained volunteers

EMMY BANKS joined JLN in the Fall of 2017. She participated in the Young Leaders Council training program during her Provisional year, and was quickly eager to grow her role within the League. Her first Active year was spent serving Vanderbilt Children's Hospital, as a Surgery Waiting room volunteer helping children awaiting surgery or their siblings pass the time. Originally slated as a chair-elect for the Training and Development Committee, circumstances changed and she immediately stepped into the chair role. With the help of her committee, she's made this year a huge success with a wider array of offerings and more consistent opportunities to partake.

Outside of the League, Emmy works as a tax accountant at Ernst & Young. She attended Washington and Lee University and double-majored in Physics Engineering and Public Accounting. She enjoys spending time with her husband, Will, a biomedical engineer at Vanderbilt, and with her two dachshund mutts. She is an avid Nashville Predators fan, a volunteer with Best Buddies of Tennessee, and serves as a United Way Ambassador for Ernst & Young. Emmy credits her incredible provisional year and training through YLC with her current passion for serving the Nashville community and our wonderful Junior League members.

JUNIOR LEAGUE'S

JUNE 2019 - FEBRUARY 2020* MEMBER TRAININGS

Junior League members attended trainings on a multitude of topics including pressing issues and solutions, leading insights in the non-profit world, professional development, and pertinent information necessary to be active citizens in our community.

22 TRAININGS

28 SPEAKERS

746 ATTENDEES

34 JLN MEMBERS AVERAGE ATTENDANCE

MOST ATTENDED SESSIONS (3-WAY TIE)

Branding Yourself with Kimberly Pace

Home Buying 101 with Tiffany Kling & Murphie Clem

Emotional Intelligence in a Professional Setting with Keri Wood

NON-PROFIT

Total attendees: 197; average attendees per session: 28

Soles4Souls Onsite Tour & Training
Speaker: Megan Welsh, Director Community Partnerships & Global Experiences Manager at Soles4Souls

Human Trafficking - A Call for Action
Speaker: Mary Trapnell, CEO Nashville Anti-Human Trafficking

Giving for Growth
Speakers: Joslyn Hebda, Host of Doing Good Podcast & Meredith Taylor, Community Relations Manager at CityCurrent

Get to Know Your Nashville Community - Understanding Social Determinants of Health
Speaker: Mary Kate Mouser, Director of Community Benefits at Ascension

Basics of Mental Health
Speaker: Sherry Randles, Director of Crisis Services at Centerstone

Adverse Childhood Experiences and Prevent Child Abuse Tennessee
Speaker: Kristen Davis, Executive Director at Prevent Child Abuse Tennessee

A Discussion with the CEO of the Center for Nonprofit Management
Speaker: Tari Hughes, CEO of the Center for Nonprofit Management

Making the Ask Effectively
Speakers: Amy Smotherman, Managing Director at Junior League of Nashville, Susan Gleiser, Communications Specialist at Vanderbilt University Medical Center, Laura Profit Ramsey, Vice President at Bank Director, & Dr. Emerald Mitchell, Founder & Executive Director at Moves & Grooves

** Note: Due to coronavirus and the risk to our community, the Membership Training Committee hosted several virtual trainings via Zoom during the remainder of the league year from March 2020-May 2020. The numbers above do not reflect those trainings.*

COMMUNITY AWARENESS

Total attendees: 76; average attendees per session: 25

Elections 101: Introduction to Voting & Elections in Middle Tennessee
Speaker: Beth Harwell, Advocacy Committee Member

Capitalism & the Rockefeller Center
Speaker: Bill Spitz, Founder and Principal at Diversified Trust

Active Ally Training
Speaker: Meredith Fortney, Talent Marketing & Brand at Asurion

PROFESSIONAL DEVELOPMENT

Total attendees: 358; average attendees per session: 45

Squash Your Overwhelm: How to get focused, reach your goals, and skyrocket your results!
Speaker: Mridu Parikh, Founder and Productivity Strategist at Life is Organized, LLC

Personal Finance & Budgeting
Speaker: Rohit Padmanabhan, Founder and Chief Investment Officer at Lotus Asset Management

How to Network Better
Speaker: Joslyn Hebda, Host of Doing Good Podcast & Meredith Taylor, Community Relations Manager at CityCurrent

Emotional Intelligence in a Professional Setting
Speaker: Keri Wood, Senior Compliance Lead at Aetna, a CVS Health company

Branding Yourself
Speaker: Kimberly Pace, CEO & Co-Founder of Executive Aura

Advocating for Yourself: Negotiating in the Workplace
Speaker: Nicole Provonchee, Executive & Team Coach at Bright Blue Consulting

15 Ways to Boost Financial Confidence
Speaker: Lia Schnell, Financial Advisor at Wells Fargo

#IAmRemarkable
Speaker: Emily Trapani, #IamRemarkable Facilitator @ #IamRemarkable at Google

PERSONAL DEVELOPMENT

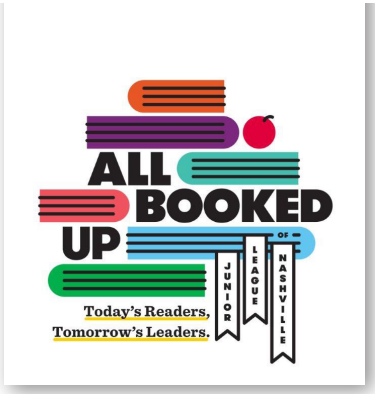
Total attendees: 151; average attendees per session: 38

Self Defense Training
Speaker: Pat Thurmond, President and Owner at 365 Self Defense

Fitting in Fitness
Speaker: Megan Conner, Fitness Trainer

Home Buying 101
Speaker: Tiffany Kling, Licensed Realtor at The Wilson Group Real Estate & Murphie Clem, Licensed Realtor at Zeitlin Sotheby's International Realty

If you are interested in speaking to members of the Junior League of Nashville, please refer to our leadership team (**https://www.jlnashville.org/about/leadership/**) and contact the current Trainings Chair Emilia Banks <**emiliarosebanks@gmail.com**>.



JLN'S ALL BOOKED UP EVENT Provides 9,000 Free Books to 800 Youth in Nashville & Adds Additional Small Events to Enhance Access to Books in Our Community

Several Junior League of Nashville (JLN) placements center around our literacy pillar to help enhance access to literacy for the youth of Nashville. All Booked Up is one of those committees dedicated to providing access to educational resources for families in the Greater Nashville area.

Why do we focus so much attention on this issue? At the heart of it, literacy is critical to every child's success. In Nashville, two in three third graders are not reading on grade level according to Blueprint for Early Childhood Success.

This year, our All Booked Up (ABU) committee focused on expanding our impact reach in two areas:

First, we increased the communication plan by working with Nashville Metro Schools (we even had our event flyer translated into five languages!) and other great partners to increase awareness of our fifth-annual All Booked Up event held on Saturday, February 29, 2020, at Tusculum Elementary.

Improved marketing and hard work from the ABU committee enabled us to provide over 9,000 books to 800 youth in the Nashville area.

The attendees visited various interactive booths (see list below), completed a literacy activity, and were able to select a book for their home library. The children even got to make and leave with their own t-shirt commemorating the event!

- Country Music Hall of Fame and Museum
- Dolly Parton's Imagination Library
- Kids in the Kitchen
- Mr. Bond's Science Guys
- Nashville Children's Theater
- Nashville Zoo
- Pi Beta Phi - Alum
- Hip Hues
- Saint Bernard Academy cheerleaders

A HUGE SPECIAL THANKS TO
Metro Nashville Public Schools, PENCIL, and Tusculum Elementary; Hip Hues; Nashville Children's Theatre; Mr Bond's Science Guys; Dolly Parton's Imagination Library; Country Music Hall of Fame and Museum; Nashville Zoo; Pi Beta Phi; Saint Bernard Academy; Jennifer Hillen; Book'em; and our sponsors.

THANK YOU TO OUR LITERACY PARTNER:
PENCIL

THANK YOU TO OUR SPONSORS:
Dollar General, Pi Beta Phi, FormFast, and Hip Hues

Secondly, the All Booked Up committee worked on continually engaging our community with smaller community events.

Here were some of the newly added events:

SEPTEMBER 11, 2019: JLN's All Booked Up partnered with McNeilly to deliver books to 120 pre-school and pre-kindergarten-aged children. Additionally, the group participated in a storybook time and imagination stations to design bookmarks and build puppets to augment the books they received.

OCTOBER 14, 2019: JLN members partnered with Inner City to deliver books to 45 kids between pre-k and 4th grade, and included imagination stations.

NOVEMBER 5, 2019: JLN's All Booked Up partnered with Haywood Elementary on Tuesday, November 5, to deliver 300 books to Kindergarten through fifth-grade children.

"I was encouraged (and given the resources) to read at a young age, and that has made all the difference in my life," said Ashley Corley, All Booked Up Co-Chair. *"With the joint efforts of our community partners and sponsors, we're able to provide fun, free resources to our local community and help equip the next generation with the tools they'll need."*

MEMBERS IN MOTION YEAR 3:
MAKING AN IMPACT IN NASHVILLE WITH 14 NASHVILLE ORGANIZATIONS

On November 2, 2019, 164 Junior League of Nashville members volunteered with 14 local organizations serving the Greater Nashville area needs. What members affectionately know as Members in Motion, "MIM", is a fun-filled half-day full of comradery and serving those in need.

During the League year, JLN focuses our financial and service efforts on our two service pillars -- cradle-to-career literacy and human trafficking. However, during MIM, actives and provisionals expanded our focus to donate a combined total of 468 hours of community service to a variety of social justice issues.

"At JLN, we spend almost all of our efforts serving the volunteer and financial needs of our community partners to provide Nashville with a better future," said Cara Deese, VP of Community. "However, MIM is a unique event our Community Council hosts to truly emerge members in a variety of projects around Nashville to encourage curiosity & embrace friendships all while giving back to our community."

VOLUNTEER PROJECTS INCLUDED A VARIETY OF MISSIONS WORKING WITH THESE ORGANIZATIONS:

- Cheekwood
- Down Syndrome Association of Middle Tennessee
- Monroe Carell Jr. Children's Hospital at Vanderbilt
- Nashville International Center for Empowerment ("NICE")
- PENCIL Foundation
- Poverty and the Arts ("POVA")
- Preston Taylor Ministries
- Safe Haven Family Shelter
- Second Harvest Food Bank of Middle Tennessee
- Tennessee Kidney Foundation
- Tennessee Parks and Greenways
- Tennessee Voices for Children
- Youth Villages

If you volunteer with a local non-profit or work for one that might be interested in being one of our MIM projects in the future (we typically host one event in the Fall and one in the Spring), please email the Members in Motion chairs at ***membersinmotion@jln1922.org****.*

Project: Nashville International Center for Empowerment (NICE)

JLN members volunteering at NICE experienced Nashville from another viewpoint. Members played games and made fun craft projects with refugee children.

Project: PENCIL Foundation

JLN members had a great time at PENCIL! The group helped with various tasks around the facility, including helping teachers "shop" for new supplies, unpacking and organizing supplies, and packing backpacks with specific supplies to be donated to teachers.

Project: Cheekwood

JLN members volunteering at Cheekwood helped out around the botanical garden and art museum doing a variety of projects, including directing traffic and answering visitors' questions during the annual Dia de los Muertos festivities and parade.

Project: Down Syndrome Association of Middle Tennessee

JLN members volunteered at the annual Nashville Buddy Walk to celebrate and support individuals with Down syndrome and their families. This year, more than 5,000 people participated in the annual walk.

SHOP | SAVE | SUPPORT RAISES $24,748 TO SUPPORT OUR COMMUNITY PARTNERS

Our annual card sale event SHOP | SAVE | **SUPPORT** ("SSS") provides discounts to various merchants in Nashville with the purchase of a $40 "shopping card." This year, the discount card provided access to 10-50% discounts at 176 merchants. 100% of the net proceeds generated from SHOP | SAVE | **SUPPORT** provide funding for Nashville's community agencies through the Junior League of Nashville's Community Endowment Fund. This Endowment fund provides grants and resources to 10+ partner agencies working to solve social issues across human trafficking and literacy in our community.

In its 7th year, SSS identified three focus areas to evolve our efforts which led to the committee exceeding our goal of $18,500 by 134%. What led to such a big success? The committee focused on starting merchant recruitment in April to increase time to market, modified the shopping period to accommodate merchant feedback, and sunsetted our annual kickoff party to make room for smaller, more connected events to sell the cards and raise awareness in the Nashville area.

These smaller events allowed the committee to focus marketing to target groups, strengthen our relationships with merchants, and created more opportunities to connect with Nashvillians.

2019 SHOP | SAVE | **SUPPORT** Card Sales Events included:

- More card sales events with Junior League members at the Provisional, Active, and Sustainer level
- Facials with Friends Event at OVME
- Happy Hour for a Good Cause at The Ainsworth
- Several events with the Nashville Ballet
- Book Reading Card Events at Bound Booksellers
- Fall into Science at The Adventure Science Center Card Event
- Williams-Sonoma Breakfast & Card Event
- Card Sale Event hosted by Junior League of Nashville President, Nahed Zehr

"After being a part of this committee for five years, it is truly amazing to see the growth of the SSS shopping card. This year my co-chair, Lauren Petrovich, and I worked to adhere to merchant sales cycles and to expand our footprint to sell cards in the Nashville community," said Jessa Parker, SHOP | SAVE | **SUPPORT** co-chair. "Our Community Endowment Fund is critical to help other non-profits in Nashville make a better community and we knew we had to expand our efforts to provide more funds to give them. I'm so proud of all the work our committee did as we implemented new strategies and approaches to grow our fundraiser."

THANK YOU TO OUR 2019
SHOP | SAVE | SUPPORT PARTICIPATING MERCHANTS!

SHOPPING

ABLE
Apple and Oak
Arcade Kids
Blue Orchid
Body Décor Boutique
Boutique MMM
The Container Store
Designer Finds
Dottie Bean Luxury Handbags
Dress Up
E Allen - Franklin
E Allen - Gulch
fab'rik Brentwood
Fleet Feet Nashville
The French Shoppe - Belle Meade & Park Place
The Giftery
Gin-O Boutique
Gus Mayer
H. Audrey
Hemline Nashville
Home Inspired
J McLaughlin
K McCarthy
Karmal Skillington
Kristen Blake Style
Levy's Clothier for Men and Women
LOVEfit Shop
Magpies Nashville
Mitchell Gold + Bob Williams
Native + Nomad
Nisolo
Plaid Rabbit
Posh Boutique Nashville
Pottery Barn Kids
Scout and Molly's Boutique
Seahorse Lane Boutique
Strasburg Children
Style Yourself Chic with Megan LaRussa
Sundance
Talbots
Ten Thousand Villages
TWO for Home
West Elm
White House Black Market
Whites Mercantile - 12S
Whites Mercantile - Franklin
Whites Mercantile - Hill Center / Green Hills
Williams-Sonoma
Zyia Active

HEALTH AND WELLNESS

Barre 3
The Bar Method Nashville
Bloom Wellness & Aesthetics
getFIT615
Golden Creme by Relief, Inc.
OsteoStrong
Pure Barre Brentwood
Pure Barre the Gulch
Pure Barre White Bridge
Pure Sweat Float Studio - Belle Meade
Revelation Health and Wellness
Sculpthouse
Simply Balanced
Venus Luxury Spa
Willow Pilates Studio
Wish Med Spa

JEWELRY

Draper Jewelry
Kendra Scott
Margaret Ellis Jewelry
Sarah Davis Jewels
Vincent Peach Fine Jewelry

ACTIVITES

Adventure Science Center
AR Workshop Nashville
Cheekwood Botanical Gardens
CYL Sweat Sauna Studio
Frist Art Museum
Inner Light Yoga
Megan Conner Fitness / Endorphins Training
Nashville Ballet
Nashville Lifestyles
Nashville Opera
Nashville Pedal Tavern
Nashville Repertory Theater
Nashville Shores
Nashville Symphony
Crescendo Club - Nashville Symphony Young Professionals Society
Nashville Zoo
Tennessee Performing Arts Center (TPAC)

RESTAURANTS AND FOOD

21C Hotel
The Ainsworth
Batch Nashville
CHAR
City Winery
Goo Goo Shop & Dessert Bar
Gray and Dudley
Green Brier Distillery
The Harding House
Hops & Crafts
LeBar
Postmates
Rush Bowls Nashville
Saltine
Taco Mama - Hillsboro Village
Tinwings
Trattoria IL Mulino
ZolliKoffee

BEAUTY

1818 Farms
Apropos Day Spa
The Cosmetic Market
Country Chic Beauty Salon
Element Salon
EM Brands LLC
Gold Skin Care
Image Surgical Arts
Kismet Cosmetics
The Lash Lounge
Lemon Laine
Lippy with Tiffy - Lipsense and SeneGence
Mary Kay by Stefanie Lee
Music City Plastic Surgery
OVME
Poppy & Monroe
Private Edition
REN Dermatology
Rodan + Field
Smooth Skin Company
Woo Skincare + Cosmetics

SPECIALTY SHOPPING

205 By Design
Ashley Meier Linens
Barton Perreira
Bella Linea
Bound Books
Come.sit.stay
The Dotted Line - online only
The Good Fill
Goodnight, Nashville
Home Stadium LLC
Landmark Booksellers
Lawrence & Clarke Cacti Co.
Lindsey Kelly Pottery
The Local Deck
Margi's Chair & Chair Alike
Mountain High Outfitters
Nap Time Love
Nashville Blinds & Shutters
Park 'N Fly Airport Parking
Peacock Alley
The Registry
Rock Paper Scissors
Smart Cups
Sugar Drop
Sur La Table
UBREAKIFIX Nashville / Vandy, West Nashville / Belle Meade / Hendersonville
White Bridge Auto Wash
WigWag Dog
You're Invited! Gifts and Paper
Zeitlin Sotheby's International Realty - Robert Glover, Realtor

JLN SPONSORS | 2019 - 2020

Partner Sponsor

Monroe Carell Jr. Children's Hospital at Vanderbilt

Leader Sponsor

Publix Super Markets Charities

Supporter Sponsor

The Mall at Green Hills

Byrne Vineyards

NetWorks

Grayline

Ambassador Sponsor

Zeitlin Sotheby's International Realty

Lipman Brothers and R.S. Lipman Company

Friend Sponsor

The Louie M. and Betty M. Phillips Foundation

Sherrard Roe Voigt Harbison

JLN Event Specific Sponsors

All Booked Up

Dollar General

FormFast

Pi Beta Phi

Hip Hues

SHOP | SAVE | SUPPORT

Zander Insurance

The Wilson Group

L3 Harris

Soiree Sponsors

ANDREWS TRANSPORTATION GROUP

FD Frazier & Deeter

ROBINS & MORTON BUILDING WITH PURPOSE

SRVH SHERRARD ROE VOIGT HARBISON

If you are interested in becoming a sponsor, please email ***sponsorships@jln1922.org*** *for more information.*

ANNUAL FUND DONORS | 2019-2020

We are so grateful for the following donors who have demonstrated their commitment to supporting our mission.

President's Circle – $1,000 and above

Ann Bumstead
Bertie Shriver
Catherine Crumbo
Christopher and Melissa Wyatt
Fran Hardcastle
Jerry Williams
Jessica Edwards
Karen Fleming
Lucy Haynes
Mary Lee Bartlett
Nahed Artoul Zehr
Olivia and Mark Rechter
Patti Smallwood
Terri Major

Founder – $500-999

Adrienne Ebert LeBlanc
Alice Hudson Pell
Cara Deese
Catherine Hawkins
Donna Dalton
Jane Corcoran
Jenna Watson
Kathryn Mckinley
Linde Pflaum
Mary Wade
Pickslay Cheek, Jr.
Polly Alexander
Sarah Woodall
The Association of
Junior Leagues

Legacy – $250-499

Allison Reed
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Beth Moore
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Meredith Eason
Meredith Hollomon
Robin Satyshur
Sally Holland
Sally Smallwood
Sheila McNeeley
Susan Spickard
Trish Poe

Visionary – $100-249

Alice Heywood
Amelia Strobel
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Anne Murphy
Anne-Taylor Fones
Barbara Turner
Bonita Brown
Bridgett Garratt
Britt Moses
Brittany Irby
Caitlin Franklin
Carol Lloyd
Carolyn Pearre
Caryl Johnson
Catherine Beemer
In Honor of
Nahed Artoul Zehr
Catherine Sullivan
Claudia Byers
Cynthia Bullinger
Dana Bybee
Diane Griffin
Edith Moore
Elizabeth McKenzie
Elizabeth Patterson
Emily Brinser
Gail Greil
Gray Thornburg
Hettie Stuart In Memory of
Alice Ingram Hooker
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Polly Irvin
Rachel Ailor
Rachel Potter
Rick Zehr
Robin and Daoud Abudiab
Sallie Norton
Suann Davis
In Honor of Julie Walker
Susan Mills
Suzanne Iler
Teresa Vo
Theresa Carl
Valerie Hartong

HOW TO GET **INVOLVED**

The Junior League of Nashville is an organization of women of all races, religions, and national origins who demonstrate an interest in and a commitment to voluntarism. We welcome your interest in learning more about our organization's membership and/or supporting our mission.

JOIN US

If you believe in our mission, become a member of JLN and gain invaluable personal and professional development training while positively impacting the Nashville community. Please connect with our team online at **jlnashville.org/become-a-member.**

To be considered for membership in the Junior League of Nashville, prospective members must:

- Be 23 years of age or older (check our website for our admissions periods / deadlines)
- Live in the greater Nashville area
- Possess a commitment to voluntarism
- Attend a New Member Information Session

ATTEND WITH US

Attend one of JLN's many fundraisers or educational events throughout the year, like SHOP | SAVE | **SUPPORT**, All Booked Up, Kids in the Kitchen, and our annual human trafficking panel discussion in January.

ENGAGE WITH US

Follow and engage with JLN on social media to help promote our projects, partners and initiatives. You can find us on Instagram at **@jlnashville**, Facebook at **Junior League of Nashville**, YouTube at **The Junior League of Nashville**, Twitter **@JLNashville**, and LinkedIn at **Junior League of Nashville**.

SUPPORT US

Help further our mission and expand our impact by making a financial contribution.

Donations are accepted online at **jlnashville.org/system/donate_summary** to the following special funds:

- Community Endowment Fund Gifts to the Junior League Anniversary Community Endowment Fund create a lasting legacy, generating income into the future to support activities that improve the Nashville community. Your contributions maximize JLN's ability to give transformational gifts to the community year after year.
- Operating Endowment Fund Gifts to the Junior League Operating Expense Endowment Fund create a lasting legacy, generating income into the future to support ongoing operations. Your contributions ensure that members receive high-quality administrative support and that corresponding administrative costs will not have an adverse effect on JLN's community giving over time.
- Annual Fund 2020-2021 Every gift to the Junior League Annual Fund, large and small, helps us cover our operating expenses and allows us to direct more funds to the organizations we support. Through the generosity of donors, the Junior League of Nashville 2020-2021 Annual Fund Campaign will help to provide essential support to our programs, training and operational costs. The annual fund gives donors the opportunity to contribute directly to the League's programs and other support needs

EXPANDED ASSISTANCE PAYMENT PLANS FOR MEMBERS

In consideration of financial hardships faced by some of our members, JLN offered a new 6-month & 12-month payment plan to provide monetary relief.

The Governing Board started a fund to provide dues assistance for members facing financial hardship. The fund has yet to be officially named and is currently being referred to as the Member Hardship Fund.