

**Seventh Annual POLL Leadership Staff  
Networking Conference, July 26-28, 2017**

**Junior League of Nashville, TN**

Wednesday, July 26, 2017 1:00pm to 4:00pm

Thursday, July 27, 2017 9:00am to 4:00pm

Friday, July 28, 2017 9:00am to 4:00pm

**AGENDA**

**12:00 noon Committee Meet at the League**

**Tuesday, July 25 Hospitality Hour (Planning Committee and sponsors)**

**Wednesday July 26**

1:00 – 2:00pm Digital Cheetah Topics TBD

2:00 – 5:00pm Digital Cheetah 1 on 1 help desk sessions

3:00- 4:00pm Networking

**Hospitality Hour**

Back to the Hotel

5:00-6:30pm

**Dinner as a Group (Restaurant TBD)**

**Thursday, July 27**

9:00 - 9:30am

Welcome/Housekeeping/Logistics  
Breakfast at Headquarters/Hampton Inn

9:30 – 9:45am

**Krystal Clark, President, JL Nashville 2017-18**

9:45 -10:30am

**Laura Creekmore - Keynote Speaker, Content Strategy Consultant**  
“Being the Boss – Managing a Small Staff”

10:30-11:30am

**Session I**

**Ice Breaker (Big Group)**

“What is Your Role in Each Aspect of the League?”

11:30 – 12:15pm

**Breakouts (Small Groups)**

Match yourself with League of Choice to Discuss Roles

11:30-12:15pm

**Tamesha Derico – Vanderbilt University, Diversity & Inclusion Department**  
“Moving from Diversity to Inclusion: Effective Communication Strategies”

11:30 - 1:00 pm

Digital Cheetah 1 on 1 help desk sessions

12:15 – 1:15pm

Lunch/Networking

1:15 - 2:00pm

**Staff Recognition (Big Group)**

What works at your League?

What is your turnover like?

2:00 - 3:30pm	Digital Cheetah Presentation AJ Tidwell, President & Jeff Goke, Vice President of Development
3:30-4:30pm	<b>Successful Sustainer Engagement</b>
3:30 – 5pm	Digital Cheetah 1 on 1 help desk sessions
5:00 - 6:30pm	Sponsor Appreciation/Hospitality Hour Conference Sponsors: -Digital Cheetah – AJ Tidwell and Jeff Goke -Pride Processing - Joe Estrada
6:30pm	<b>Dinner on your own</b>

## **Friday, July 28**

9:00-9:30am	Recap of previous day/Plans for the day/Housekeeping Issues Breakfast at Headquarters
9:30-10:00am	<b>Creating and Growing a Junior League Endowment Fund</b> <b>Speaker – Suzanne Iler, Chief Development Officer at Nashville Zoo</b> <b>Former JLN Endowment Committee Chair</b>
10:00-11:00pm	<b>Fund Development Breakout Sessions</b> <ul style="list-style-type: none"> <li>- Endowment Funds</li> <li>- Planned Giving</li> <li>- Events</li> <li>- Grants</li> </ul>
11:00-12:00pm	Digital Cheetah 1 on 1 help desk sessions
11:00-12:00pm	<b>Transitions – Preventing Loss of Institutional Knowledge (Big Group)</b>
12:00-1:00pm	Lunch (Networking) (Complete Survey)
1:00-2:00pm	<b>Networking/Breakout Sessions</b> <ul style="list-style-type: none"> <li>- Social Media</li> <li>- Dual Boards</li> <li>- Transfers</li> </ul>
2:00-3:00pm	Conference Takeaways
3:00 – 4:00pm	Overview of the Conference/Next Year’s Conference Location/Closing Remarks